

Mike Keating

2110 Park Ave
Lincoln, NE 68502
(402) 499-5704
mkeats@dodaatoutreach.com

OBJECTIVE

TO PURSUE THE POSITION OF CONTENT CREATOR_VIDEOGRAPHER

EDUCATION

M. ED

Curriculum Design and Instruction with an Emphasis on Technology,
Montana State University, 101 Montana Hall, Bozeman, Mt 59717, May 1999

BS

Film and Television,
Montana State University, 101 Montana Hall, Bozeman, MT 59717, May 1989

BA

Philosophy,
University of Great Falls, 1301 20th St S Great Falls, Mt 59405, May 1979

ADOBE EDUCATION EXCHANGE

The Adobe Education Exchange is the free learning platform and community, designed by educators for educators, to ignite creativity in the classroom. Completed the following Classes:

- Video Storytelling for Educators
- Motion Graphics for Educators
- Documentaries in the Classroom
- Character Design and Animation for Educators

SKILLS

TEACHING:

Taught classes F2F and Online: Instructional Design, Photoshop, Dreamweaver, Flash, After Effects, Illustrator, Premiere Pro, Adobe Media Encoder and InDesign, Video Streaming for the Classroom, The Sit-Com Process, 3D Lightwave Animation, Presenting for the Camera and Desktop Editing

ADOBE CC:

Includes Premiere, After Effects, Encore, Adobe Media Encoder, Photoshop, Illustrator, InDesign, Dreamweaver and Flash

DIGITAL EDITOR AND WEB WORK

Final Cut Pro, Media 1000, Avid Editor, PHP, MySQL, Microsoft Access, WordPress, Joomla, Drupal, Moodle, Blackboard and Canvas, also fluent in html5, CSS3, javascript and JQuery

MICROSOFT OFFICE SUITE

This includes Digital Media Producer

ACTING:

Neighborhood Playhouse School of the Theatre, NYC, NY

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WORKSHOPS AND CONFERENCES

NECC (NATIONAL EDUCATIONAL COMPUTER CONFERENCE),
San Antonio, TX: Presented a six-hour workshop on digital video production focusing on shooting, editing and distributing digital video for the classroom and local television.

PT3 CONFERENCE, WASHINGTON DC

A four day conference in which I worked with students and educators to shoot and edit various vignettes that captured the essence of the conference.

EXPERIENCE

INSTRUCTIONAL DESIGNER

Doane University

April 2021- present

Duties: include redesigning courses, developing entire courses or curriculums and creating training materials, such as teaching manuals and student guides. Working in cooperation with SMEs, professionals and team members to select the right instructional multimedia, and write effective copies, texts, audio and video scripts.

ONLINE CLASSROOM SUPPORT TECHNICIAN

Metropolitan Community College, Omaha, NE

January 2016-April 2021

Duties: Provide technical support, guidance and training to student and faculty users of the College Learning Management System and other online resources and assist in the maintenance of those resources. Promotes technology-enhanced learning by assisting and training faculty.

GRAPHICS & VIDEO COORDINATOR

Trinity United Methodist Church, Lincoln, NE

June 2015-June 2016

Duties: The Coordinator designs and produces graphics and videos for worship, special events, and various ministries of the church; Collaborates with the Lead Pastor and the Director of Music Ministries to develop sermon themes and illustrations. The Coordinator also works with the media volunteer team and trains and supervises equipment operators.

INTERIM MEDIA PRODUCER AND WEB MASTER

First-Plymouth Church, Lincoln, NE

April 2004-April 2015

Duties: Responsible for producing the weekly show Reach Out and Live. Direct our media team to record the services. Edit and upload the show for broadcast and the web. Also, I produced videos for the church. One video, Giving is Living, was created for the Mission Ministry to help promote mission work at First-Plymouth. The video was shown at the annual mission dinner in 2013.

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FREE LANCE DIRECTOR & CAMERA OPERATOR, FOX BOX OPERATOR

Fox Sports, ESPN, ABC, NBC etc. - Ongoing

Duties: Responsible for specific duties in the live production of the current sporting event. The duties have included camera operator, slow-mo operator, assistant producer, electronic scoreboard and assistant producer. <http://dodaatoutreach.com>

INSTRUCTOR/PROGRAM CHAIR

Visual Publications, Southeast Community College, Lincoln, NE

March 2003-September 2013 (Program Chair from 2003-2010)

Duties: Responsible for the instruction of classes in Visual Publications and Graphic Design that includes classes in computer graphics, print production, print and digital publishing and web site creation.

Advising students, maintaining the annual budget, making decisions on purchases of student equipment, supervising instructors and adjunct instructors and updating of the curriculum through DACUM. Made sure that VPUB stayed current with the changing commercial market. Taught classes in search engine optimization (SEO), social media, creation of apps and e-publications.

PRODUCER II AND INTERACTIVE MEDIA PRODUCER

NET Nebraska PBS, Lincoln NE, August 1999 – November 2002

Duties: Produced educational videos, classroom websites and directed live shows such as Backyard Farmer. In charge of the budgets and time lines for the shows and web sites along with supervising graphic designers, html'rs, and camera operators. Edited using AVID and Final Cut Pro.

DIRECTOR OF PRODUCTIONS AND ADJUNCT PROFESSOR

KUSM-TV, MSU-Bozeman, Bozeman, MT

October 1990-August 1999

Duties: Responsible for the operation of the production department at Montana Public Television. Supervised a staff of professionals and students. Oversaw the budget and making decision on the purchases of equipment. Met with clients to produce Live Teleconferences, Live studio programs for air and educational videos. Clients included the Department of Corrections, Department of Aging and the Judicial Department of Montana. Produced and directed KUSM-TV live programs and educational teleconferences. Produced, videotaped, edited and posted programs and promos for air.

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ACCOMPLISHMENTS

THE SHEPHERD'S CENTRE OF AGING OF GHANA

This site provides information about the elderly care in Ghana Africa. It uses Joomla as a content management system. The site is under construction to include the ability to purchase items created by the elderly. The money will go to support the centres. I'm working with Enactus students from Lincoln NE and from Ghana Africa. We are working together to help grow the web site and promote the Centres to the world. Both groups will work at using Facebook and Twitter to promote the activities on the Centres and promote product for sale. <http://shepherdscentreghana.com>. And <http://enactus.org>

VISUAL PUBLICATIONS VIDEOS-SCC

Working with students, we produced educational videos for Nebraska Department of Corrections, Cass County Voting Board, The Nebraska Lane, Nebraska Health Care Association, and the SCC inspirational "Move It!" Video.

FIRST-PLYMOUTH/GHANA EXCHANGED:

This is a Word Press Blog documenting the mission trip the UCC Church made in January of 2009. I created the site, conducted and taped interviews, videotaped the trip, took pictures, and uploaded videos and pictures. I provided a connection between First-Plymouth Church and the E.P. Church of Ghana, Africa. (Archived and no longer active-available if requested.)

KIDS'VID:

An educational web site that provides teachers and students the information on how to produce digital video in the classroom. The site also has a database driven communication tool, which allows schools in different parts of the world to collaborate and create joint video programs. <http://kidsvid.4teachers.org>

SAM HILL GARDENS WEBSITE:

This site used php/mysql and master/detail pages to display the different flowers at the garden. The site is now closed.

MONDAY NIGHT BASKETBALL:

Produced and Directed 39 live basketball games broadcast throughout the state of Montana via TCI Cable. The games were both college and high school basketball.

MONTANA AG LIVE:

A live call-in program broadcast on Montana Public Television. Five experts from the extension service answer all questions from agriculture to home gardening. Directed the ongoing series for five years and produced video drop-ins.

WONDERWISE:

Redesigned the current Web site and worked with graphic designers and html'rs. The site is designed to promote science education for K-12 educators and young women learners. <http://wonderwise.unl.edu>

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LIST OF REFERENCES

BILL GANZEL,
Owner, Operator, Ganzel Group
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MARY BALL, ED.D
Instructional Designer
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